

MPH Medena Pharm[®]

cosmetics



INNOVATIVE COSMETICS

About us

A DREAM COME TRUE

Medena Pharm Cosmetics is an Italian brand intuitively imagined by **Dr. Serena Mongioi**, entrepreneur and connoisseur of women's cosmetics, in particular skincare.

He has worked for many years in the Italian Marketing sector and has collaborated with the most important cosmetic brands in the world. After having held the position of Marketing Director for 12 years, he subsequently assumed the position of General Manager for some eminent Italian companies.



“

Medena Pharm's
dream is to see every
woman proud of her
beauty

”



THE IDEA BEHIND IT

Indeed, at the base of the project there is a dream: to propose innovative products to pamper the skin of every woman. Thus creating products for high quality skincare was the primary goal to aim for. It was the in-depth studies, experience in the research on beauty products on the market and contemporary trends that made this enterprise feasible. With the necessary data obtained, the Medena Pharm concept was born aiming to respond adequately to the needs and desires of consumers every day.

“

What matters most about a trip is never to stop traveling.

”



MPH

Love yourself



The revolution
of Made in Italy
Skincare

Our products

NATURE AS THE PROTAGONIST

The main means to achieve the desired results on the skin are undoubtedly the innovative ingredients. The company, in synergy with an eminent research team, wants to accompany their consumers in a world where well-being starts from something as primary as the skin.



The main ingredients found in MPH products:
Gardenia, Pomegranate, Ginseng and Sea Oak.



The power of nature on the skin

OUR SPECIAL INGREDIENTS:



The antioxidant and strong moisturizing effects are enabled by the presence of punicic acid which is excellent for dry, irritated and sensitive skin.



Increases skin elasticity, moisturizes and improves microcirculation.



Soothing, anti-inflammatory effects on the skin.



It has antioxidant effects and improves the appearance of the skin, reducing the signs of aging.



CERTIFICATIONS

Products manufactured following the most restrictive international standard for the certification of cosmetics



INGREDIENTS

Clinically tested products



MPH



**YOUR NEW
BEAUTY ROUTINE**



3D Lips – 15ml

The serum keeps the lips fleshy, hydrated and bright. It nourishes giving a plumping and volumizing effect.

Properties of active ingredients:

Shea butter and Macadamia oil: emollient and nourishing action

Pomegranate extract: antioxidant providing protection of the lips against external agents.

Ginseng extract: protective and toning.

Ceramides and Phytosphinexins: moisturizers with restructuring action.

Hydrolyzed Elastin: humectant and restorative.

Gardenia extract: antioxidant, restructuring.

Use: Apply a small dose of the serum on the lips and massage until completely absorbed.



Anti Dark Spot Serum – 30ml

The serum corrects skin spots and prevents their formation by modulating the production of melanin. Leaves the skin smooth, radiant and hydrated.

Properties of active ingredients:

Kogic acid: antioxidant, re-epithelizing

Pomegranate extract: antioxidant providing protection to the lips against external agents.

Alpha-Arbutin: Whitening.

Gardenia extract: antioxidant, restructuring.

Hydrolyzed elastin: humectant and elasticizing action.

Use: Spread all over the face and massage. For a more intense action, apply directly on the spots. It can also be used as a leave-in mask. Do not expose the skin to the sun after use.



Advanced Perfect GGP Shield – 50ml

Progressive skin protector ideal for daily treatment. With antioxidant and moisturizing effects, it protects the skin by counteracting skin aging.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores the tone and elasticity of the skin.

Shea butter and Macadamia oil: emollient and nourishing action.

Pomegranate extract: antioxidant providing protection to the skin against external agents

Ginseng extract: protective and toning

Sea Oak: remineralizing and invigorating.

Ceramides: moisturizers with anti-aging action.

Hydrolyzed Elastin: humectant and restorative.

Vitamin C: antioxidant, stimulates collagen production.

Use: Apply morning and evening on cleansed and dry face, massaging until completely absorbed. Indications: for the daily moisturizing treatment of the skin.



Clay Wrinkle Mask – 50ml

The anti-aging face cream rich in amino acids and hyaluronic acid, helps prevent wrinkles, giving firmness, restoring softness and elasticity of the skin.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores tone and elasticity of the skin.

Macadamia and Sunflower oil: emollient and nourishing action.

Pomegranate extract: antioxidant providing protection of the skin against external agents.

Ginseng extract: protective and toning.

Kaolin: mattifying.

Hydrolyzed Elastin: humectant and restorative.

Vitis Vinifera extract: antioxidant, stimulates the re-epithelialization of the epidermis.

Arginine, Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Use: Apply an even layer of product on the entire face avoiding the delicate eye area, leave on for 5 minutes and then remove gently with a wet sponge, cloth or tissue. Rinse any residues with warm water.



Neck and Chest Cream – 50ml

The cream is for the neck and décolleté. Its gentle action reduces the effects of skin aging. Brightening the skin, it has a double action – it reconstructs and lightens. It is specifically formulated for the neck, chest and hands.

Properties of active ingredients:

Shea butter, Avocado il and Macadamia oil: emollient, moisturizing and nourishing action.

Pomegranate extract: antioxidant providing protection to the lips against external agents.

Ginseng extract: protective and toning.

Ceramides and Phytosphinexins: restructuring action moisturizers.

Hydrolyzed Elastin: humectant and restorative.

Gardenia extract: antioxidant, restructuring.

Hydrolyzed elastin: humectant and elasticizing action.

Pistachio extract: restructuring and re-epithelizing.

Use: Apply on the neck and décolleté after thorough cleansing. Massage gently until completely absorbed.



Face Scrub – 50ml

The smoothing face cream renews the skin and removes impurities, awakens the brightness of the face leaving the skin soft and smooth.

Properties of active ingredients:

Shea butter and Argan oil: emollient and nourishing action.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Gardenia extract: protective and restructuring.

Hydrolyzed collagen: restructuring and plumping.

Arginine, Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Hydrolyzed Elastin: elasticizing, toning.

Stone and almond powder: abrasive action (scrub).

Use: Apply a thin layer of scrub to the skin, gently massage the face with wet hands. Leave on 1 to 5 minutes and then rinse with warm water.



Progress Skin Filler GGP 24h – 50ml

This facelift cream has moisturizing effects on all skin types. It counteracts wrinkles and the appearance of subtle lines. It keeps the skin of the face hydrated and radiant for 24 hours with visible results from the first applications. With Palmitoyl Hexapeptide-19.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores the tone and elasticity of the skin.

Shea butter, Jojoba oil, Avocado oil and Coconut oil: moisturizing and nourishing action.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Hydrolyzed Elastin: humectant and restorative.

Arginine, Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Vitamin A: moisturizer and antioxidant.

Palmitoyl Hexapeptide-19: reduces the toned contraction of the facial muscles responsible for the appearance of expression wrinkles.

Sea Oak: remineralizing and invigorating.



Use: Moisturizing face cream for daily skin treatment. Apply morning and evening on cleansed and dry face, massaging until completely absorbed.





Serum GGP + Vitamin C – 30ml

The serum affects skin hyperpigmentation and loss of firmness. Moisturizing and correcting skin tone, it helps to smooth and plump up the skin by reducing the appearance of fine lines and wrinkles. With Vitamin C.

Properties of active ingredients:

Vitamin C: antioxidant, whitening and restructuring, stimulates the production of collagen.

Pomegranate extract: antioxidant providing protection to the lips against external agents.

Ginseng extract: protective and toning.

Hydrolyzed Elastin: humectant and restorative.

Gardenia extract: antioxidant, restructuring.

Hydrolyzed elastin: humectant and elasticizing action.

Arginine, Isoleucine and Valine: amino acids with restructuring action.

Use: Apply the serum morning and evening on thoroughly cleansed face, neck and décolleté.

Progress Night Refiner – 50ml

This gentle night cream, actively regenerates cells during sleep, for a brighter, hydrated and compact facial skin.

Properties of active ingredients:

Bisabolol: structuring and re-epithelizing, restores tone and radiance of the skin.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Hydrolyzed collagen: restructuring and plumping.

Arginine, Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Vitamin B6: restructuring.

Use: Apply in the evening on cleansed and dry face, massaging until completely absorbed.



Deep Repair Balm – 30ml

Soothing lip balm, gives instant hydration. Ideal for moisturizing and restructuring irritated or sensitive skin.

Properties of active ingredients:

Shea butter and Avocado oil: emollient, moisturizing and nourishing action.

Pomegranate extract: antioxidant providing protection to the lips against external agents.

Ginseng extract: protective and toning.

Ceramides and Phytosphinexins: restructuring action moisturizers.

Gardenia extract: antioxidant, restructuring.

Hydrolyzed Elastin: humectant and elasticizing action.

Use: Apply to the lips at least twice a day or more if needed.



Progress Normal Skin Filler GGP – 50ml

This moisturizing and lifting cream for normal and combination skin reduces the appearance of fine lines and wrinkles.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores tone and elasticity on the skin.

Shea butter: emollient and nourishing action.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Hydrolyzed collagen: restructuring and plumping.

Hydrolyzed Elastin: humectant and restorative.

Sea Oak: remineralizing and invigorating.

Arginine, Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Vitamin A: moisturizer and antioxidant.

Zinc and Copper: restructuring and conditioning.

Use: Apply morning and evening on cleansed and dry face, massaging until completely absorbed.



Eyes Contour Serum GGP – 15ml

It soothes and moisturizes the skin under the eyes, relieving inflammation, counteracting dark circles and wrinkles, leaving the eyes shining with energy.

Properties of active ingredients:

Shea butter and Macadamia oil: emollient and nourishing action.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Hydrolyzed Elastin: humectant and restorative.

Gardenia extract: antioxidant, restructuring.

Red Vine extract: soothing, counteracts the permeability of the capillaries reducing the bag effect under the eyes.

Escin: anti-inflammatory action.

Isoonyl isononanoate: antistatic and emollient.

Use: Apply to the eye area, massaging gently until completely absorbed.



Progress Dry Skin Filler – 50ml

The moisturizing and lifting cream created for dry skin gives immediate hydration and counteracts the loss of firmness. It reduces the appearance of fine lines and wrinkles.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores tone and elasticity of the skin.

Shea butter and Macadamia oil: emollient and nourishing action.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Gardenia extract: protective and restructuring.

Hydrolyzed collagen: restructuring and plumping.

Arginine, Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Hydrolyzed elastin: elasticizing, toning.

Use: Apply morning and evening on cleansed and dry face, massaging until completely absorbed.



Lips Contour Serum GGP – 15ml

The serum moisturizes and nourishes the lips, making them fleshy and supple. Provides a strong plumping effect. Maintains the adequate level of hydration.

Properties of active ingredients:

Shea butter and Macadamia oil: emollient and nourishing action.

Pomegranate extract: antioxidant provides protection to the lips against external agents.

Ginseng extract: protective and toning.

Ceramides and Phytosphinexins: restructuring action moisturizers.

Glycerin: moisturizing.

Hydrolyzed elastin: humectant and restorative.

Gardenia extract: antioxidant, restructuring.

Palmitoyl Hexapeptide-19: structuring, plumping.

Use: Apply a small dose of serum on the lips and massage until completely absorbed.



Pure Hyaluronic Acid – 30ml

The concentrate of pure active hyaluronic acid moisturizes the skin of the face and neck for an immediate plumping effect. It affects free radicals, oxidative stress and thus affects skin aging.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores tone and elasticity of the skin

Use: Apply morning and evening on cleansed and dry face, massaging until completely absorbed.



Pure Elastin – 30ml

The booster based on elastin helps to restore definition to the contours of the face. Elastin gives firmness, tone and elasticity.

Properties of active ingredients:

Hydrolyzed Elastin: elasticizing and restorative

Hyaluronic acid: moisturizing and restructuring

Hydrolyzed rice proteins: antistatic and emollient

Use: Apply morning and evening on cleansed and dry face, massaging until completely absorbed.



Pure Collagen – 30ml

It improves the brightness and tone of the skin of the face by promoting the natural production of collagen. It helps to minimize the loss of elasticity keeping the skin hydrated and smooth.

Properties of active ingredients:

Hyaluronic acid: moisturizing and structuring, restores tone and elasticity of the skin.

Hydrolyzed collagen: emollient and structuring, useful in promoting the restoration of damaged dermis tissues
Rice protein and wheat germ oil: emollient and nourishing action.

Use: Apply morning and evening on cleansed and dry face, massaging until completely absorbed.



Mousse Face Detergent – 150ml

Purifying foaming gel for oily and sensitive skin which gently purifies the skin, eliminates impurities and excess sebum, leaving the skin clean and fresh.

Properties of active ingredients:

Rose water: conditioning on the skin and protective

Wheat germ oil: emollient and nourishing action

Pomegranate extract: antioxidant provides protection to the skin against external agents

Ginseng extract: protective and toning

Hyaluronic acid: moisturizing and restructuring

Gardenia extract: antioxidant, restructuring

Panthenol: soothing and refreshing

Use: Apply to the palm of the hand and massage gently into damp skin. Rinse thoroughly.



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MOUSSE FACE
DETERGENT
MOUSSE VISO DETERGENTE

Micellar Solution GGP – 150ml

Moisturizing and soothing, it perfectly cleans surface impurities and makeup without altering the naturalness of the skin. Recommended for the most sensitive skin.

Properties of active ingredients:

Rose water: conditioning on the skin and protective.

Wheat germ oil: emollient and nourishing action.

Pomegranate extract: antioxidant provides protection to the skin against external agents.

Ginseng extract: protective and toning.

Valine: antistatic and humectant.

Gardenia extract: antioxidant, restructuring

Panthenol: soothing and refreshing

Use: Use morning and evening on wet skin, avoiding the eye area. Gently massage the face until completely absorbed.



MICELLAR
SOLUTION GGP
SOLUZIONE MICELLARE

Cleansing GGP Gel – 150ml

Rinsing cleanser, thoroughly purifies, revives and gives radiance to the skin.

Properties of active ingredients:

Hyaluronic acid: moisturizing, restores tone and elasticity on the skin.

Pomegranate extract: antioxidant, provides protection, ensures a purifying action on the skin.

Ginseng extract: protective and toning.

Gardenia extract: conditioning.

Hydrolyzed Elastin: humectant.

Isoleucine and Valine: amino acids with humectant, conditioning and structuring action.

Use: use in the morning and evening, gently massage into the skin, then rinse with warm water.



Mandelic Acid – 30ml

Compatible dermal exfoliant, it evens out skin tone, controls sebum and improves the structure of the epidermis, enlarged pores, discolorations, signs, blemishes and skin aging. It stimulates the production of collagen and elastin. The exfoliant can be used in summer, too.

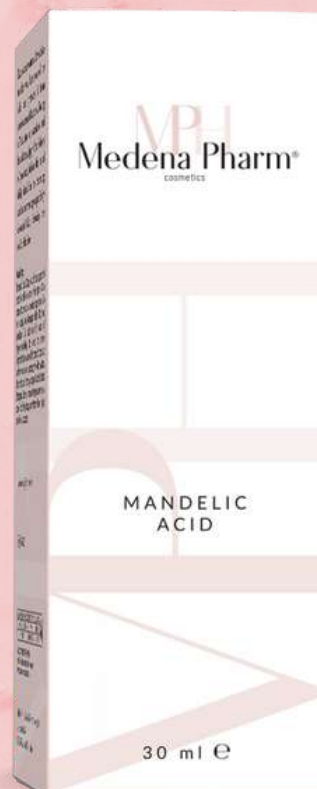
Properties of active ingredients:

Mandelic acid: exfoliating, restructuring, antioxidant. Thanks to its ability to soften the stratum corneum, it prepares the skin for anti-wrinkle and anti-cellulite treatments. As a gentle peeling, it restores balance to acne and seborrheic skin, improving the basic parameters of pH and hydration. It provides relief for rashes and restores the integrity of the epidermis.

Hyaluronic acid: moisturizing and restructuring

Mullein extract: soothing and protective

How to use: Apply the gel on clean and dry skin, avoiding the eye area. For best results leave the product on for 5-10 minutes and remove it with plenty of water.



Glycolic Acid – 30ml

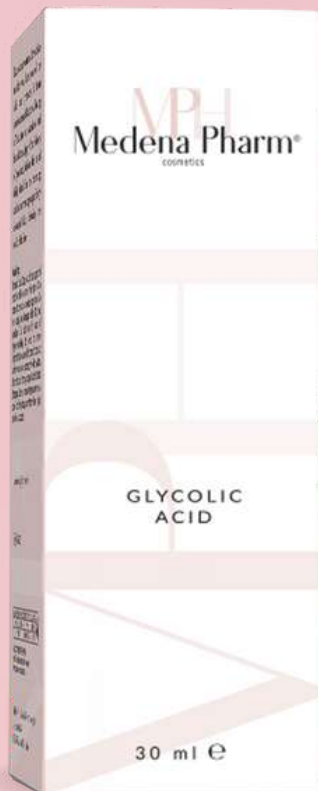
Exfoliating, the product evens out the complexion of the skin, counteracts excess sebum, enlarged pores, discolorations, signs, imperfections and skin aging. It stimulates the production of collagen and elastin, greatly improving the skin matrix. After only a couple of days, it leaves the skin texture compact and even.

Properties of active ingredients:

Glycolic acid: removes toxins, impurities and skin thickness thanks to its delicate action of keratin regulation on the superficial layers of the skin, increasing permeability so that the active ingredients can be conveyed in depth. Effective on superficial keratosis, sagging skin, acne, comedones and imperfections. It stimulates the cytokines of the immune system, strengthens the skin's defenses and increases the natural production of collagen and elastin.

Hyaluronic acid: moisturizing and restructuring.

Mullein extract: soothing and protective.



How to use: Apply the gel on clean and dry skin, avoiding the eye area. For best results, leave the product on for 5-10 minutes and remove it with plenty of water.

Salicylic Acid – 30ml

The formula is a complex that combines salicylic acid, gluconolactone and alpha hydroxy acids (glycolic acid and lactic acid). It also contains hyaluronic acid, urea, sugars and witch hazel extracts, which reduce skin reactions following a chemical peel.

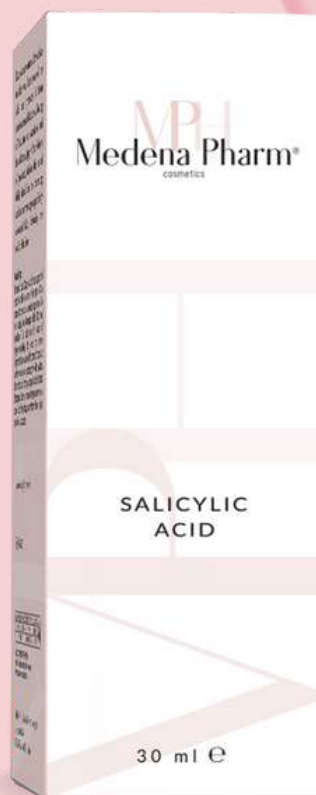
Properties of active ingredients:

Salicylic acid: removes impurities and performs a delicate exfoliating action. Effective on superficial keratosis, acne, comedones and imperfections.

Hyaluronic acid: moisturizing and restructuring.

Witch Hazel extract: soothing and protective.

How to use: Apply the gel on clean and dry skin, avoiding the eye area. For best results, leave the product on for 5-10 minutes and remove it with plenty of water.





MPH

Always,
at the service
of your skin.

WHAT IS AN INCI?

- International Nomenclature Cosmetic Ingredient / International Nomenclature of Cosmetic Ingredients
- List of ingredients contained in a cosmetic and indicated on the label

HOW IS AN INCI MADE?

- The list of ingredients must be preceded by the word **INGREDIENTS**.
- The ingredients are listed in descending order of weight at the time of incorporation.
- Below 1% the ingredients can be in no particular order.
- The names in Latin indicate the botanical ingredients or ingredients present in the pharmacopoeia.
- English names are chemically modified ingredients.
- The dyes are indicated with the Color Index number.

WHAT IS A COSMETIC ?

Art.2 del regolamento 1223/2009 del il Parlamento Europeo:

"any substance or mixture, intended to be applied on the external surfaces of the human body (epidermis, hair system and hair, nails, lips, external genital organs) or on the teeth and mucous membranes of the mouth for the purpose, exclusively or mainly of cleaning and perfuming them, modify their appearance, protect them, keep them in good condition or correct body odors."



Connect with Us



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WE WILL BE GLAD
TO ANSWER YOUR
QUESTIONS.